



Our Passion is natural health



Inclusion is how we impact



Growth is our **Responsibility**



We **Lead** by example



We create **Shared** value

Our values
Who we are

Our behaviours
How we show up and perform

We connect to the healing power of nature

We drive consumer-first innovation

We pursue excellence in all that we do

We act with integrity and respect

We embrace collaboration

We expect diversity of thought

We see change as an opportunity to grow

We seek and share feedback

We strive to always do better

We are trusted to do what we say

We take ownership of our actions

We persist in the face of setbacks

We work to improve our communities, planet and people's lives

We take responsibility for the impact we make in the world